



RE: IMPORTANT RECALL NOTICE

October 21, 2009

Dear Valued Customer,

Our records indicate that you purchased a Handy Switch Wireless Remote Light Switch from IdeaVillage. We strive to ensure that each product we deliver is the best quality and provides the best possible customer experience.

It has come to our attention that the receiver (the component that fits into the wall outlet with a built-in night light) can overheat, posing a fire hazard to consumers. The company has received 14 reports of overheating, including 9 reports of fire, 5 of which resulted in property damage. No injuries have been reported.. You should unplug and stop using your receiver and register for a free remedy.

In cooperation with the U.S. Consumer Product Safety Commission, IdeaVillage is voluntarily providing consumers with the choice of one of two free remedies: (1) a snap-on protective cap cover to place over the receiver to securely contain any possible fire due to overheating or (2) a wireless remote light switch replacement product.

If you prefer a snap-on protective cap cover, we will send you a protective cap to simply place over the receiver, along with easy installation instructions. Note this cover will not prevent overheating from occurring, but rather will contain any resulting fire. If you prefer a wireless remote light switch replacement product, we will send you a postage pre-paid mailer in which to place your Handy Switch receiver (the component that plugs into the wall) to send it back to us. Upon receipt of your receiver, we will send a replacement product, the Super Switch, free of charge.

For more information on the recall program and registration for your free remedy, please visit our website at: www.handyswitchrecall.com or call IdeaVillage toll-free at: (888) 655-4339 between 5:00 am and 6:00 pm (Pacific) Monday through Friday. You can also contact customer service by email at handyswitch.es@fulfillment.com.

We appreciate your patience.

Sincerely,

David Epstein
Vice President